



the Communicator

STUDENT PUBLICATION OF THE BRONX COMMUNITY COLLEGE

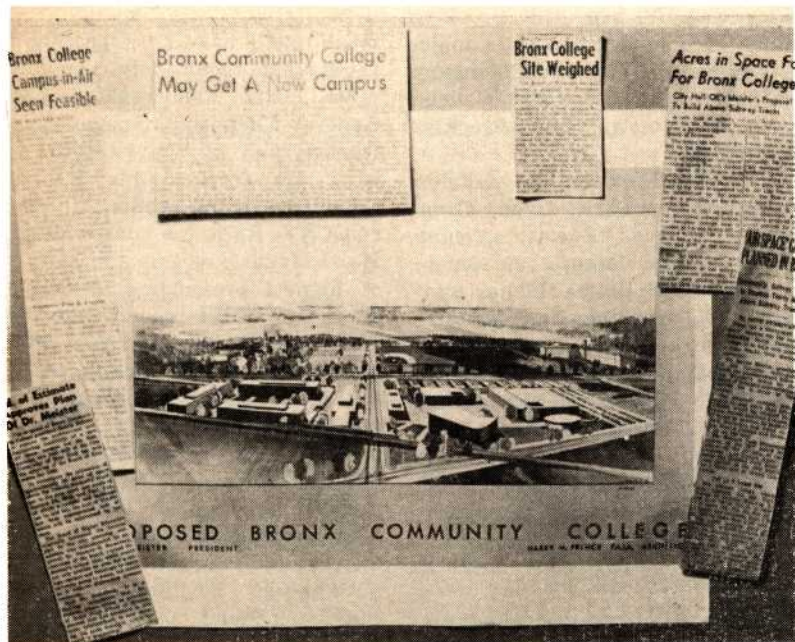
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THE BRONX, N. Y., JANUARY, 1962

BY Subscription

Steering Committee Set, Planning New BCC Site

by Barbara Schneebaum



In a recent interview, Dr. Meister indicated that plans will soon be under way for consideration of the new site. There will be — just to mention a few things — a cafeteria, moving stairways, a gymnasium, a swimming pool, a parking area, theatre, etc.

We now have \$50,000 for exploring the architectural and engineering feasibility of the new site. The first step is to organize a steering committee. The invitations for this committee have already been extended. The committee will consist of Pres. Meng of Hunter College; Pres. Meister of Bronx Community College; Chief Engineer of the Board of Higher Education, Arthur Schiller; President Hamilton, Dean Paul Orvis of the State Univ. of N. Y., and Dr. Renato Azzari, member of the B. of H. E.

Sets Sites High

The idea of having the new site over the subway yards came from housing like Concourse Village Apartments, located at 150th Street in the Bronx. The President has seriously thought about consulting the architectural engineer of these apartments concerning our buildings.

The third step is to come up with a program of requirements. This means that the faculty will hold conferences to discuss the various needs for the new build-

ings. Naturally, the sketch that appears outside President Meister's office is just a rough sketch of what we plan to have. Among these possible needs will be included a library, which will be the heart of the campus. In this library will be books of all fields of interest, teaching equipment, teaching machines, and offices for the faculty. There will be classrooms, laboratory shops, a recreation center, a bookstore, admission offices, places for research, conference rooms, and a place for community activities.

Estimated Costs

It is estimated that it will cost anywhere from ten to twenty million dollars. The State will pay half of all capital expenses.

In the near future, President Meister will appear before the Planning Commission to ask for a sum to start work on the new site. The following year he will request more money for another building to be constructed, and so on, until the plans for the building are carried out and completed.

As soon as the first building is completed, classes will begin there. The older building will still be used for classes even after the new building is completed. The building may be used as a school for adults. This will probably take place in 1965.

TV Grant Awarded

Bronx Community College was recently notified that it is the recipient of a grant award of \$57,009, to be used to finance a study at the college, which will investigate Clinical Nursing Instruction by Closed-Circuit TV.

Notification of the grant award came from the Department of Health, Education, and Welfare, and was based upon the recommendation of the National Advisory Health Council and the approval of the Surgeon General.

Professor Gerald Griffin, Acting-Head of the Nursing Curriculum, will be one of the co-investigators of the project.

Evening Session Offers Russian

Dr. Charles Monticone, Head of the Modern Languages Department, reports that a new course, Elementary Russian 01, will be introduced in the Evening Session curriculum beginning February, 1962. The course which has no pre-requisite will be scheduled for 6:20 P.M. on Tuesday and Thursday evenings and will be open to all students and faculty. Dr. Jirina Sztacho, Assistant Professor of French in the Day Session, who has an excellent background in Russian, will teach the class.

College, CUNY Receive Accreditation

by Marguerite Brunelli

On January 1, 1962 President Meister announced officially that Bronx Community College had become an accredited institution. There are several associations that accredit schools and colleges; among these are:

- 1.) The State Department of Education. This consists of the Board of Regents. This board accredits schools and colleges before they start their programs.
- 2.) Board of Higher Education of the City of New York, which approves all standards of the school.
- 3.) The State University of New York under whose program we are sponsored.

Bronx Community has already been "accredited" by these institutions. To complete its accreditation, the school must be accredited by the Middle Atlantic Association. This Association's official name is *Middle States Association of Colleges and Secondary Schools*. The association reviews such things as the level of the faculty, equipment, building facilities, endowments in private colleges, and other important aspects of college life.

In order for a college to become accredited, it must generally be in existence at least five years before it can be considered by the Association.

Recently, the Colleges of New York City combined to become the City University of New York. This includes all the four-year as well as the two-year colleges. Since the Middle States Assoc. had previously accredited the 4 senior colleges, it was decided to continue the accreditation to the City University of New York, including the 3 community colleges.

Cited by Dean

DEAN'S LIST FOR SPRING 1961 SEMESTER

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Medical Laboratory Technology
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Nursing

Holmes, Aretha; Molesworth, Anne; Omelite, Sr. Juliana

Pre-Engineering
Kravitz, Michael; Merzinger, Joseph; Shelton, Seth

Despite this special dispensation, Bronx Community will have to go through the usual process of renewal of accreditation in three years, at which time the Association will do a thorough investigation of our school and its facilities. A school's accreditation is usually reviewed every five or ten years, dependent on how long the school has been in existence.

Under this new accreditation the college will be listed as accredited in a special listing put out by the Middle States Association. This will make it easier for a student who plans to transfer to another college in the country, in that that school will not have to make as many investigations as formerly necessary. It also helps those companies who offer scholarships to various students.

This accreditation is another important step to Bronx Community's recognition.

"Operation Second Chance" Report and Implications

Dr. Morris Meister, President of Bronx Community College, recently submitted to the Fund for the Advancement of Education of the Ford Foundation a detailed report on Operation Second Chance, conducted at the college in the Evening Session in 1960 and 1961.

Operation Second Chance was a program of special guidance and instruction in English Language and Mathematics conducted for a selected group of New York City high school graduates who had sought but been denied admission to college. The program was to determine what effects additional special preparation for college admission would have, and to what extent inadequacies of previous social, economic, educational or cultural deprivations could be overcome.

The program set out to explore these questions: 1.) Are students with potential for higher education being denied this opportunity in our community? 2.) Are conventional admissions practices meeting the needs of young people in our community? 3.) Are scores on college admission tests affected by factors of educational or cultural deprivation? 4.) What success would this special program have in lifting measures of academic potential in a group of students refused admission to college?

Some pertinent observations based upon the college's experience with this project have far-

reaching implications. 1.) A new college clientele is emerging, characterized by little, if any, family tradition of higher education. As measured by traditional instruments, most of them come from other than the topmost stratum of the spectrum of human abilities. 2.) Conventional measures of academic potential are less than reliable as predictive instruments in sections of ability spectra other than the highest or lowest. 3.) When enriched academic opportunities are extended, using the finest practices of quality education specially adjusted to the needs of these students, their achievement potential is perceptibly above what the measure of potential showed for their capacity. 5.) Traditional college procedures may not be appropriate for these students, especially in their initial exposure to higher education. 6.) The concept of "higher education" should not be limited to the traditional four-year liberal arts and sciences course. The needs of other ability spectra may be quite different from those of the top stratum; these students should be properly guided with this in mind. 7.) New techniques for promoting effective instruction in higher education are necessary to gain worthwhile results with these students. 8.) A self-directed and independent growth pattern, traditionally associated with higher education, can be achieved as a gradual development.

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Staff

Editor-in-Chief: Barbara Schneebaum
Feature Editor: Madeline Freed
Sports Editor: Barbara Kostoff
Staff Artist: Bill Viggiano
Staff Photographer: Joseph Cagner

Reporters: Carey Broslovsky, Marguerite Brunelli,
Alice Klein, Rita Kupperblatt, Theresa McMahon,
Regina Winkler.

Faculty Advisor: Dr. Wynn Reynolds
Dir. of Student Activities: Prof. Daniel S. McGrath,
Business Advisor: Mr. Robert Kissel

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In Memoriam

The untimely death of Dr. Thelma Spaulding, Assistant Professor in the Department of English and Speech, is an immeasurable loss to her family, friends, colleagues and students. A devoted and inspiring teacher, a dedicated worker, a warm and loyal human being Dr. Spaulding will be most sorrowfully missed, but most fondly remembered.

Enrichment Program

We should like to take this opportunity to urge our many readers to read not only the article on page 1 concerning Operation Second Chance, but also the full report (available in the college library) from which the material for the article was abridged. The scope, aims and findings of the study, and its implications, lend support to John Gardner's contention that *there are many kinds of excellence*; they are all essential in a democratic society. Each kind must be suitably sought; each must be stimulated and rewarded; a premium must be placed upon leadership and quality in every life activity.

Petty Politics

It appears to us that the current feud among the student body, Student Council officers, and Student Council representatives concerning charges and counter-charges, in print, of apathy and totalitarianism, has gone beyond the limits of reason and fellowship. Emotionalism and devastating caricature have been employed, not to settle differences amicably and intelligently, but, rather, to prolong them. In the long run, it is the college that will be the loser in this unnecessary political foray. Personality clashes have been permitted to develop to the point where a stalemate in Student Council action is bound to occur. Power and prestige are ignoble motives for individuals when the greatest good for the greatest number is at stake. The petty differences must not be allowed to proliferate; they must be resolved sensibly. And the "struggle for power" must cease immediately. Are we a Dis-unity college or a Community college?

U.S. Federal Aid to Ed. A Topic to Debate

by Carol Andrea

[The material which appeared in the Dec. issue of the *Communicator* and that which follows, may help some citizens to make a decision on whether to accept or refuse Federal Aid to Education.]

It is the intent of Congress that with Federal Aid the quality of public elementary and secondary education will be substantially improved in all States, and that inequalities of educational opportunities within and between States will be substantially reduced. This is precisely the position of the chief state school officers in regard to the financing of public elementary and secondary education throughout the country.

For a long time, the National Defense and Welfare Departments has depended largely upon the best possible education of all Americans. A larger investment in education is now required for this, and Federal sharing of the additional expenditures is necessary.

At present, the States pay about 40% of the total cost of public education, and local school districts pay approximately 55%. The current Federal share is about 5%, which would be increased to approximately 10%. This is a modest share for the critical years ahead.

There are certain misconceptions and misunderstandings in the great debate over Federal support of education. The first of these relates to the size of the national debt.

The National debt is high, but it actually has decreased from 93% of the gross national product in 1949 to 62% in 1959. In relation to assets, the Federal debt is not nearly as large as it was 10 years ago. It has gone up only 8 to 10% in the past ten years, whereas state-local debt has gone up almost 200%.

Another issue in the great debate involves the charge of Federal control. There have been many Federal grants in past years. Some have involved control and some have not. The thing that really controls important decision on education at the local level is the lack of money. Suppose a school district decides it wants a summer program in Remedial Reading. No one makes the decision for that district—it's entirely a matter of whether it can find the money to support such a program. The same is true of a district that wants to add a third year of Mathematics to its high school curriculum. The problem here is whether it can find a qualified teacher to employ at the going salary rate. Again it's a matter of money. Some people believe there is something inherently wrong with using Federal money for education. WHY? Federal money is used for practically every other purpose.

Farmers, doctors, nurses, highway users, highway builders, retired persons, the physically handicapped, veterans, widows, the unemployed—all derive some benefit from Federal money. WHY NOT THE YOUTH OF THIS NATION?

BCC Clubs Distribute Toys, Goodies

by Alice Klein

As in the past, the students of B.C.C. have once again left their unerring stamp on our community. This time it was in helping make those who are less fortunate than they happy. The Business Club accomplished this feat with its very successful toy drive. This club, supervised by the Professors Krey and Takei, had planned to collect 200 toys for the children of Lincoln Hospital. However, Santa (Jerry Goldfeder) Claus, who distributed the toys after the Business Club's annual Christmas Party, realized that the total number of playthings far surpassed the intended mark. He helped make some 60-odd children have a real Christmas, whereas most of them would have received nothing. The toys were donated by all B.C.C. students. Some were new, others used, but in excellent condition. They included all types of stuffed animals, dolls, guns and many games. This made it a truly Merry Christmas for all.

The Hillel Club, advised by Miss Dorothea Braginsky of the Social Studies Department, also contributed to the enjoyment of the season by presenting a Chanukah play for the children at Montefiore Hospital. Twelve members of the club, along with their president, Leah Magnus, sang songs and played games with the children.

After the party, dreds and candy were distributed to the children at their bedside. Also attending the party were Dean and Mrs. Abraham Tauber.

Chem., Chem. Tech. Dept. —A Qualitative Analysis

by Madeline Freed

The Chemistry and Chemical Technology Department of Bronx Community is indeed lucky to have as its head a man by the name of Dr. Sheldon Atlas. He is well-known, well-read, and well-travelled.

He now teaches general chemistry, a course which he hopes to enhance in the future with startling new demonstrations, as an aid to the students.

He flew to Europe on January 5 for a lecture tour in Frankfurt, Vienna, Milan, Rome, Sicily, and Brussels. He attended Brooklyn Poly Tech. and N.Y.U. His major interest is in Polymer Chemistry. He has taught at Brooklyn College, Adelphi, Hofstra, and Brooklyn Poly Tech.

He has lectured at London, Birmingham, Paris, Lyon, Grenoble, Geneva, Zurich, Vienna, Milan, Rome, Ragusa, Jerusalem, Rehavas and Haifa. He has travelled all over the United States. Dr. Atlas has been invited to give the opening lecture of the International Plastics Conference in Paris on May 28. He is chairman on the sub-committee on Molecular Weight Determination of the International Union of Pure and Applied Chemistry.

His publications have appeared in *The Journal of Biological Chemistry*, *The La Chimica E L'Industria*, *The Bulletin of the New Jersey Academy of Science*, *Angewandte Chemie*, *Osterreichische Chemiker - Zeitung*, *Annales de Geomorphologie*, *Kunststoffe*, *Quimica E. Industria*, *Petroleum Refiner*, *Daily News Record*, *International Science and Technology*, and *SPE Transactions*.

He currently has an article appearing in the *Prototype Issue of International Science and Technology*, co-written with Herman F. Mark, on Heat Resisting Plastics. It shows how much chemists can do with polymer design. Dr. Atlas has collaborated with Herman F. Mark, for 25 years the director of the Polymer Research Institute of the Polytechnic Institute of Brooklyn, in research on macromolecular Chemistry.

Professor June Buckley teaches General Chemistry, Organic Chemistry and Bio-Chemistry. She received her B.S. degree in Chemistry at the University of Rochester, her M.A. from Hunter College, and is now working towards her Ph.D. at N.Y.U. She was previously a Lab Assistant at the John McQuade Pt. Co. and the Pallock Frutal Works. She was a chemist for Fleischmann Research Labs., and the Bach Pharmaceutical Co. She is married and has three sons. Her favorite

sports are fishing, hunting, boat building, photography and bowling.

Mr. Robert L. Clarke is now teaching SC 1 and SC 2. He received his B.S. from CCNY, and his M.S. from the Polytechnic Institute of Brooklyn. He was previously an Industrial Chemist, a Forensic Chemist and a high school instructor at George Washington High School. He has had three analytical contributions published in *The Analytical Chemistry Journal*. He is married but has no children. He enjoys playing contract and duplicate bridge. He is also a "do-it-yourselfer." He would very much like to have 100% passing, if his students would only cooperate.

Mr. Carl Polowczyk teaches General Chemistry, Principles of Science, and Physiological Chemistry. He received his B.S. in Chemistry in the evening division of CCNY. He is the winner of the Ward Medal, given to the student of highest proficiency in Chemistry. It was the second time this medal had been won by an evening session student. He was elected to Phi Beta Kappa. He is currently attending the NYU Graduate School of A & S. He has held the position of Chief Chemist at the New York Testing Laboratories and at the Michigan Research Labs. He was Chemist and Production Supervisor for Faberge, Inc. He is currently consulting chemist to Faberge, Inc. He is co-author of U.S. patent #2,948,692, Aug. 9, 1960 and #2,957,796, Oct. 25, 1960, both assigned to the Sun Chemical Corp. and Electrochem. Fiber Seal Co. He is married and has a girl of three and a boy of seven.

Professor Herman Stein teaches Qualitative Analysis and Principles of Science. He received his B.S. from CCNY, his M.A. from Brooklyn College, and is doing additional graduate study at Fordham University.

He was a teaching fellow at Brooklyn College while studying for his Master's degree. After graduation, he continued teaching full-time at Brooklyn College for four years. Concurrently with the latter, he taught a laboratory course in the Graduate Division of Brooklyn College. During the summer prior to coming to B.C.C., he participated in teaching a summer institute course for chemistry teachers sponsored by the National Science Foundation. He is co-author of "Semimicro Experiments in General Chemistry and Qualitative Analysis." He is also co-author of several articles in chemical journals. He is a member of the American Association for the Advancement of Science.



DEANS ABRAHAM TAUBER AND SIDNEY SILVERMAN flank Mr. Robert Kissel as Santa Claus. The living doll is Prof. Isabelle Krey, Business & Commerce Dep't.

Speaker Ban Lifted By CUNY Council

The ban against Communist speakers on city college campuses was lifted recently by the Administrative Council of the City University.

The council ruled that each college could decide for itself whether to permit invitations to members of the Communist Party. This is the same rule that had been in effect before he ban was imposed Oct. 26.

The reversal was based on a report by the Committee on the Bill of Rights of the Association of the Bar of the City of New York, which stated in part:

"It is our considered opinion that under existing laws, as judicially interpreted, a member of the Communist Party who spoke at an open meeting to which the student body and the faculty were invited would not commit a criminal act no matter how ardently he might urge his Party's objectives.

"A faculty or administration would not be violating the law were it to proffer a platform to a member or more than one member of the Communist Party."

Recent Decisions

The Bar Association's panel noted recent decisions of the Supreme Court on the subject and stated: "The Court has held that advocacy of forceable overthrow as an abstract doctrine is constitutionally protected speech.

"It appears clear that advocacy violates the Smith Act only if it takes the form of indoctrination of a group in preparation for violent action, as well as exhortation to immediate action . . . when the group is of sufficient size and cohesiveness, is sufficiently oriented toward action, and other circumstances are such that action will occur."

The report concluded: "It is our considered opinion that a faculty or administration of the City University is legally entitled to permit known United States Communist Party members or officers to speak on their campuses."

The Administrative Council, made up of the university chancellor, John R. Everett, and the presidents of the seven city colleges, pointed out in its October statement that its "attorneys had advised that no unit of the City University could, on legal grounds, approve an invitation to a known member of the Communist Party of the United States."

Clouded and Unclear

The council felt that Federal legislation and Supreme Court opinions "had left the legal position of the Communist Party clouded and unclear." Opinions submitted by other attorneys at the request of interested groups were received by the council.

The council and its attorneys found the bar opinion "reasonable and sound." The formal agreement with the bar committee's findings was preceded by the assertion: "The fact seems to be that excellent legal advice can be in conflict on this issue."

The council's conclusion was: "Until there is further judicial or legislative determination of this question, the educational authorities on each campus are legally free to approve or disapprove invitations to members of the Communist Party of the United States as they were heretofore."

Prof. Griffin Nursing Head

by Marguerite Brunelli

Mr. Gerald Griffin, who is soon to become the head of our ever-expanding Nursing Program, is a most informative and interesting person. He attended Lorris College in Iowa, received his R.N. at the Pennsylvania Hospital School of Nursing, and was awarded his M.A. at New York University. He is presently working toward his doctorate degree. He is well-trained for his present position, as he has worked at Bellevue, James Ewing, and New York Hospitals. He was also a lecturer of Psychiatric Nursing at Queens College.

In addition to his soon-to-be-acquired duties as head of the Curriculum, Mr. Griffin, as an associate professor, teaches Fundamentals of Nursing.

As a side line to his responsibilities here at Bronx Community, he is associated with the American Field Services, which is an organization that grants work scholarships to high school students.

In looking forward to the coming semester, Mr. Griffin expressed his desire to institute a course in Psychiatric Nursing, to be included in the present Nursing Program.

French Club Set

A French Club is in the process of being organized at the "Y" Center. A meeting of representatives from the various French classes took place on Wednesday, January 3, 1962, for the purpose of organizing the club. Dr. Jirina Sztacho is the Advisor of this club, and it is expected that its purpose will be both cultural and social. The second meeting was held January 8, 1962 in the Coral Room at the "Y", at 2:00 P.M.; the formulation of a constitution was discussed.

Business Leaders Lecture

In keeping with the policy of inviting outstanding business leaders to participate in classroom lectures—on November 20, 1961, the Marketing Class (TB 11, Section BC) had as its guest speaker Mr. Leonard Carlton, Vice-Pres. and Merchandising Director of Kenyon and Eckhardt Advertising Agency, Inc.

Mr. Carlton discussed product planning and merchandising as viewed from the advertising agency. His frank and graphic lecture made the class aware of the tremendous competition and high product failure rate in today's retail food market. By this image (highly challenging), the class was made aware of the many opportunities in merchandising and product development.

After his lecture, which lasted one and three-quarter hours, a question and answer period followed.

To sum up, Mr. Carlton was both interesting and captivating.

On Monday, November 30, Mr. Sidney Israel, store manager of the Fordham Road branch of Ripley Clothes, Inc., guest-lectured to the Techniques of Retail Sales (TB 31) class.

Mr. Israel discussed the importance of selling and its effect in the marketing of America's 500 billion dollars worth of goods. Mr. Israel summed up the importance of productive selling by saying, "You can manufacture the very best, but if it is not sold, then you have failed in your business venture."

To better visualize the constructive techniques of salesmanship, Mr. Israel "sold" to various members of the class a wardrobe of suits, sport jackets, and slacks. The participation of the class members made this one and a half hour interesting and an "eye awakener."

The class, Techniques of Retail Sales (TB 31) is conducted by Mr. Benjamin J. Cutler, of the Business and Commerce Department.

Mr. Russell Haley, Associate Marketing Research Director of Grey Advertising, Inc., lectured to the class in Marketing in the Business and Commerce curriculum.

Among the areas which Mr. Haley discussed with the future businessmen and women was the marketing research procedures as they are handled by his agency. He cited as an example of procedures the findings of Transportation Survey case history as it pertains to a major transportation agency.

The members of the class participated in a discussion pertaining to the detection of some of the many fallacies and pitfalls inherent in advertising and marketing research reporting.

Sufter the Zero?

by Milton Yulke

To take the test, or not to take the test—that is the question. Whether 'tis nobler in the mind to suffer The zero given for cutting a test, Or to take arms against a sea of questions And by cheating, answer them. To cheat: to fail, No more; and by cheating to say we end The heartache and the thousand natural shocks That failure is heir to. 'Tis a consummation Devoutly to be wished. To cheat: to pass. To pass? Perchance to fail the final! Ay, there's the rub; For in that test of knowledge what shocks may come, when we realize that we know nothing, Must give us pause. There's the honor That makes calamity of underhanded practices; But who would bear the whips and scorns of studying, The cheater passes, the proud man flunks, And suffers the pangs of fruitless effort, The confusion of mind, and the spurns That patient merit of the worthy takes, When he himself might pass the course With a full gyp-sheet. Who would studying bear, To grunt and sweat over a mass of notes, But that the dread of something on the final, That undiscovered masterpiece from whose bourn No student emerges unconfused, puzzles the mind, And makes us bear those gyp-sheets we have Than copy from others who may know even less? This lack of knowledge does make cowards of us all, And thus the native rue of studying Is sicklied o'er with the substitute of cheating, With methods of great cunning and deception, With formulas on desks, legs and arms, And lose the name of integrity.—Soft you now! The fair proctor! Students, in thy orisons Be all thy cheating remembered.



RING IN THE NEW

Are you still writing "1961" on your papers and letters? I'll bet you are, you scamps! But I am not one to be harsh with those who forget we are in a new year, for I myself have long been guilty of the same lapse. In fact, in my senior year at college, I wrote 1873 on my papers until nearly November of 1874! (It turned out, incidentally, not to be such a serious error because, as we all know, 1874 was later repealed by President Chester A. Arthur in a fit of pique over the Black Tom Explosion. And, as we all know, Mr. Arthur later came to regret his hasty action. Who does not recall that famous meeting between Mr. Arthur and Louis Napoleon when Mr. Arthur said, "Lou, I wish I hadn't of repealed 1874." Whereupon the French emperor made his immortal rejoinder, "*Tipi que nous et tyler tu.*" Well sir, they had many a good laugh about that, as you can imagine.)

But I digress. How can we remember to write 1962 on our papers and letters? Well sir, the best way is to find something memorable about 1962, something unique to fix it firmly in your mind. Happily, this is very simple because, as we all know, 1962 is the first year in history that is divisible by 2, by 4, and by 7. Take a pencil and try it: 1962 divided by 2 is 981; 1962 divided by 4 is 490-1/2; 1962 divided by 7 is 280-2/7. This mathematical curiosity will not occur again until the year 2079, but we will all be so busy then celebrating the Chester A. Arthur



"You, I wish I hadn't of repealed 1874."

bi-centenary that we will scarcely have time to be writing papers and letters and like that.

Another clever little trick to fix the year 1962 in your mind is to remember that 1962 spelled backwards is 2691. "Year" spelled backwards is "raey." "Marlboro" spelled backwards is "orobram." Marlboro smoked backwards is no fun at all. Kindly do not light the filter. What you do is put the filter end in your lips, then light the tobacco end, then draw, and then find out what pleasure, what joy, what rapture serene it is to smoke the filter cigarette with the unfiltered taste. In 1962, as in once and future years, you'll get a lot to like in a Marlboro—available in soft pack and flip-top box in all 50 states and Duluth.

But I digress. We were speaking of the memorable aspects of 1962 and high among them, of course, is the fact that in 1962 the entire House of Representatives stands for election. There will, no doubt, be many lively and interesting contests, but none, I'll wager, quite so lively and interesting as the one in my own district where the leading candidate is none other than Chester A. Arthur!

Mr. Arthur, incidentally, is not the first ex-president to come out of retirement and run for the House of Representatives. John Quincy Adams was the first. Mr. Adams also holds another distinction: he was the first son of a president ever to serve as president. It is true that Martin Van Buren's son, Walter "Blinky" Van Buren, was at one time offered the nomination for the presidency, but he, alas, had already accepted a bid to become Mad Ludwig of Bavaria. James K. Polk's son, on the other hand, became Salmon P. Chase. Millard Fillmore's son went into air conditioning. This later was known as the Missouri Compromise.

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* * *

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Commercials Galore No More! No more!

by Alice Klein

Have you ever noticed while watching T.V. How silly some commercials can possibly be? They try to get an idea across To those who believe T.V. is the boss. Take for instance the Anacin ad; That's one to me that really is bad. The people to whom this ad is fed Must be those with a hammer in their head. Then there's this bottle that turns into a man, Or does it follow the "vice-versa" plan? In my opinion this ad means one thing: You get a free man when you buy Mr. Clean. Have you ever heard of an "apple-land?" To those who did let's give a big hand. Silly as it seems, some follow these plots; They drop everything and run out to buy Mott's.

Soft Pedal

Next comes the gasoline; by Mobil it's made. The way people buy it, you'd think they were paid. But with its megatane it really does harm, For Khrushchev used it for his gigantic bomb.

Always you see that cloud of smoke, When you look at it, it makes you want to choke. They advise you to smoke Kool's, but instead, Frankly, I think you're better off dead.

It seems the cleanest people are on T.V., For there's more soap to use than can hang from a tree. Your complexion keeps clear, your hands stay the best, Quote "You feel really clean when you use Zest."

Alka-Seltzer has a mechanical man; He looks like he was made from a tin can. He wishes he was people, too, For they can use Alka-Seltzer—can you? Suddenly from nowhere they throw a stone Across a mountain; it seems wind blown. Where they get their energy is no mystery: They drink Swiss Ovaltine, well golly gee!

In a Stew

Eight little tomatoes in that little bitty can, To get them in they must follow a plan. Do they push, do they cook, do they strain it through? Only Contadina knows, not me nor you.

Don't you think men have bad breath too? But according to Colgate, only the women do. Why does romance always fade from their life? When they're ready to kiss, you see only the wife.

And another thing they blame on our poor sex Is under-arm odor, that is marked with an X. With Mum you smell sweet as a woman can—No perspiration odor—what about the man?

The noodles that were made in the old country, By the Pennsylvania Dutch from a prize recipe, Can now be had in your grocery store. Accent and all, could you ask for more?

One thing that is a great mystery to me, Is where baseball players get all their energy. Never on a pillow do they rest their head But get all their power from great Wonder bread.

Italian Swiss Colony Wine is made By a little old wine maker who seems ready to fade. But nevertheless, most people agree, That they'll buy it because it's shown on T.V. You pick and you pick and suddenly see a face; With all those coffee beans it seems out of place. It's Juan Valdez who never stops To bring Colombian Coffee to all our shops. When you go on a trip don't bother, don't fuss; Take a Greyhound bus, leave the driving to us. And when your destination you meet, Let Hertz put you in the driver's seat. In every cup you get forty-three

Al Mas Alia

by Israel Gonzalez

Bajo un puente observaba,
Muy quedo y pensativo,
A gigantesca serpiente de hierro
(El tren) que por encima pasaba.
Embelezado quedé
Al son del temblor que éste causó,
Y como trueno que sigue su luz,
Al más allá me trasladó.
¡Quería irme con el tren!
¡Quería viajar lejos, hasta donde sale el sol!
¡Eran mis deseos seguir hasta fin de línea!
¡Me moría por ver al más allá!
Sí, tales eran mis deseos.
¡Maldito dinero que into nos subyuga!
¿Eres tú la causa de mi rabioso anciar?
¿Por qué? ¡si de regreso, a mi patria más sabría amar!

A La Campagne

by Johanna Klofac

J'aime les fleurs
qui jouent à la campagne
et la pluie qui danse avec elles.
Les fleurs sont si charmantes, si belles
quand elles jouent à la campagne.
Quand la nuit tombe
eels restent là pour dormir
sous les yeux de la lune,
pendant que les étoiles
chantent doucement pour les endormir.
Vers le matin le soleil se lève
et les oiseaux chantent la gloire d'un nouveau jour!

Club de Espanol

—ole

by Sandra Bauman

Ha sido objeto de alegría para todos los alumnos de lenguas extranjeras el establecimiento del Club de Español bajo el asesoramiento del señor Armas, de nuestro Department de Lenguas Modernas. En la organización de este club, el señor Armas recibió la cooperación calurosa del Doctor Monticone, Jefe de nuestro Departamento de Lenguas Modernas, así como de los demás profesores y alumnos de español. El Doctor Tauber, decano de nuestra escuela, ha visto también con gran alegría la aparición de esta nueva actividad de nuestra creciente escuela. El Club ofrece películas que trate de aspectos culturales de los países de habla española, así como conferencias sobre música, arte, literatura, historia, etc., dictadas por personas de estos países y, con el tiempo, también ofrecerá programas completos con bailes, y actuaciones de artistas hispanos. En las reuniones de este Club se servirán refrescos y se pasarán momentos de alegría. Estoy segura de que los alumnos que formamos este Club y que asistiremos a sus reuniones nos divertiremos muchísimo a la vez que aprenderemos muchas cosas interesantes de la historia, costumbres y cultura general de los países que hablan esta bella lengua.

WANTED: Freshmen who can type. There are several positions available on the yearbook staff as typist. If you are interested, please leave your name, address, and telephone number in Professor Duncan's mailbox at the "Y" office.

beans; To me, that's what Nescafe really means. But try Maxwell House and you'll see with a laugh, That instead of one cup—you'll get one and a half.

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Listen to the Pro's On Exam Time Woes

(Final exam time is upon us again. It is fitting, we think, to reprint at this time, an article we published two years ago, in Vol. 2, No. 1)

The following examples collected from past years come under the head of "Why My Grade Should Be Raised."

* * *

There must be a mistake somewhere. At no time before the exam did I receive an official warning, therefore, relying upon the college, I merely maintained my grade. Surely, this should have been a satisfactory grade.

* * *

I know many members of the class who do not work as hard as I do and who got a better grade. I am recognized among my classmates as a good student—you just ask any one of them. I was not well at the time of the examination.

* * *

This mark ruined my prospect of getting a scholarship.

* * *

This mark grieved my mother (or father) whose pride I am.

* * *

This is the only course in which I received a poor grade.

* * *

It is not a higher mark I seek; I care nothing for marks. I think marks are wicked and I disapprove of them. However, this pernicious system of which I am the victim requires marks for achieving success and, therefore, I seek a high grade.

* * *

Several people around me copied from my paper during the examination, yet they received higher marks than I did. Surely, this is not fair.

* * *

I live far away from the college and I feel this extra travel should have been considered when you gave me my grade.

* * *

I have studied this subject from the broad philosophical viewpoint and, therefore, I was unable to answer your technical catch-questions.

* * *

The questions were ambiguous and, therefore, my answers should be graded according to the reasonable interpretations that I made of your questions.

* * *

The examination was unfair and unfairly distributed over the subject. I have to work after school and at nights; therefore, I should be given a break.

* * *

The reason I did not do better is because I am very honest. I do no wish to say anything against any of the other members of the class.

* * *

My mind always goes blank during an examination.

* * *

I would have done much better if I had taken the other examination you gave to the student next to me. Conditions in the room were not conducive to concentration. (Reprinted from the N.Y. Times Sunday magazine section).

Keglers and Matmen Score

by Barbara Kostroff

On December 9, the **Boys Bowling Team** bowled the Nassau Community College keggers, won two of three games and took the match with a 2440-2340 count. B.C.C. keggers won the first and third games, 833-717 and 864-630, ending with a total of three points. Roger Servat paced the team with both the high series and game, 574-188. The other bowlers were: Al Mandel, (154-447); Ronnie Levy, (146-291); Ray Bergman, (156-290); Norm Levine, (179-316); and George Dolinsky, (207-522).

The keggers held a match with Brooklyn Tech, winning three out of three matches, ending with a score of 2651-2298. The B.C.C. keggers copped all three games, 793-741, 923-754, and 935-803, ending with a score of four points. The high series was bowled by Al Mandel, 573. The high game was bowled by Joe Molitor, 223. Other keggers were: George Dolinsky, (206-391); Roger Servat, (155-297); Ray Bergman, (195-540); Joe Molitor, (223-527); Norm Levine, (179-323); and Al Mandel, (210-573).

The B.C.C. keggers are in third place in the Metropolitan Community College League.

If any boy is interested in joining the bowling team, applications can be obtained in the Student Activities Office. There are no requirements as to average.

I would like to thank both Roger Servat and Al Mandel, members of the bowling team, for keeping track of the scores when I was unable to attend.

Bronx Community College's winter sports got under way when the varsity **Wrestling Team** took on the Hunter College matmen at the Bronx Union Y.M.C.A. on December 2.

B.C.C. matmen swept seven out of the eight matches for a 33-3 wrestling victory, handing Hunter its first defeat of the season. The winners of the matches were: Dave Sheniak, 123; Stu Lavochkin, 147; Bob Stahl, 157; and Ed Mantel, 167. Co-captain Al Siegel, 130; Mitch Wenzel, 177 and Tom Dushas, heavyweight, were winners of forfeit matches.

The team's second match of the season was held with Rockland Community College on December 16. Unfortunately, the B.C.C. matmen were able to win only one match, ending with a score of 25-5. The only winner was Tom Dushas, of a forfeitmatch. Both Rodger Hudson, 137, and Ed Mantel, 157, fought very good matches.

A scrimmage was recently held with the Long Island Aggies at the Bronx Union Y.M.C.A. The scrimmage was held for a length of two hours; the boys on the team were given the opportunity to learn new holds and moves which they will be able to use to their advantage at the next wrestling match to be held on January 11 with Nassau Community College.

New members are more than welcome to join. If they are interested, they should contact Coach Michael Steuerman at the "Y" any day during practice, 3 to 5 P.M. Boys of all weight classes are welcome — 100 pounders to the unlimited weight class.

NSPE Certifies Techs.

The NSPE has authorized the establishment of an Institute for the Certification of *Engineering Technicians*, the purposes of which are: (1) elevate the performance standards of engineering technicians as an important part of the engineering team; (2) determine the competence of engineering technicians through investigations and examinations to test the qualifications of voluntary candidates for certificates to be issued by the Institute, as hereinafter set forth; and (3) grant and issue certificates to engineering technicians who voluntarily apply therefor and maintain a registry of holders of such certificates.

The Institute is an examining and certifying body only which will determine qualification for three classes of technician upon *voluntary submission of credentials by a person seeking recognition*. It is not another technical society, nor is it a class of membership in NSPE.

Persons engaged in the practice of engineering are excluded from consideration since matters in the professional realm fall under the jurisdiction of the various boards of engineering examiners. To make certain that there is no misunderstanding on the part of the certificate holder, or misrepresentation, each certificate "shall carry thereon a statement to the effect that such certification does not constitute a license to practice engineering."

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